



Matthew Perrault

Product Design | perrault.matthew@gmail.com | 615.917.0545 | Largo, FL

Intro

My focus is on transforming complex problems into accessible, inclusive, and thoughtful experiences. I bring together design strategy, systems thinking, research, and cross-functional collaboration to create solutions that are both intuitive and impactful. I'm also passionate about elevating product experiences with interaction design that feels delightful.

Experience

Asurion | Oct 2019–present

Sr. Product Designer II (Current)

- Advocated for better design standards across multiple teams of designers which led to an improvement of consistency and quality.
- Applied design strategy, thinking, research, and execution for the Asurion mobile app to solve the critical UX heuristics and increase engagement.
- Collaborated with multiple teams (e.g. marketing, data science, engineering, etc.) to assist in bringing multiple end-to-end experiences and products to life.

Product Design Manager

- Co-led with Product and Engineering partners to contribute to the growth of Asurion's core products through functionality and platform enhancements.
- Managed and mentored designers with the goal of helping them grow as product designers while contributing to their teams' success.
- Led multiple design sprints to help teams collaborate more efficiently while focusing on prioritization of work driven by data and research.

Product Designer

- Designed onboarding and core experience for the Asurion Photos storage app as an added benefit to customers for client mobile protection plans.
- Created a digital security product that could be used as an additional offering for Asurion Home+ customers to keep their information safe online.

Smile Direct Club | Jun 2018–Oct 2019

Product Designer

- Conducted design research to help improve the quality of different experiences (e.g. booking an appointment, smile tracker, etc.)
- Co-developed the design system to establish brand continuity and design consistency across the entire company between the UX and Marketing teams.
- Collaborated with the design team to redesign the website and app to create a better experience for customers who were getting their teeth aligned.

Education

Philadelphia University
B.S. in Graphic Design 2012

Skills + Apps

Design

Product Design, UI/UX, Systems Design, Design Strategy, Prototyping, Branding, Email Marketing, E-comm, Illustration

AI

Claude, v0, Midjourney, ChatGPT, Raycast, Cursor

Engineering

HTML, CSS, JS, ReactJS, SVG Animation, and CMS (Contentful and Wordpress)

Research

A/B Testing, User Interviews, Surveys, Data Analysis, Heuristic Evaluation

Apps + Services

Figma, Origami, Keyshape, Adobe Products (Design and Video), SVGator, Xcode, M365, GarageBand, and more